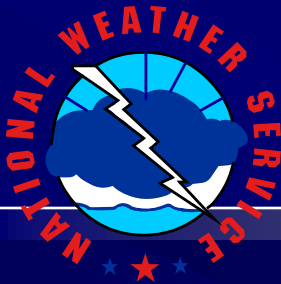


Supporting Decision Makers at the Local Level



National Weather Service, Memphis Tennessee



Supporting Local Decision Makers

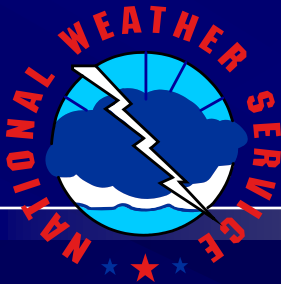
■ Impetus for WFO Support

- The WFO has Capability & Resources to Respond to Emergency Incidents
 - Training, Equipment and Mission (Protect lives and property)
- Important Role Weather Plays in Emergency Situations
 - Direct impact (Tornado, Ice Storm, etc.)
 - Indirect impact (Hazmet, Forensic investigation, etc.)
 - Weather in general can Impact Recovery Efforts

- Provide Local Emergency Managers / First Responders Planning Information that is Critical to Decision Making

- Evacuations
- Emergency Response - Crew Positioning, Planning, Hazard Mitigation





Supporting Local Decision Makers

■ Emergency Room - Weather Triage!

■ To Stay or Go - That is the Question?

■ Get into the Mind of the One in Need



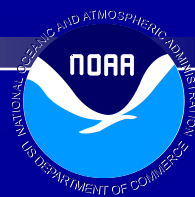
Conference Calls

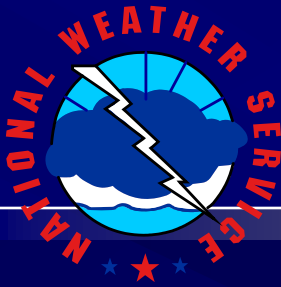
Plume Modeling

General Weather Advice



Weather Data





Benefits of Having a Local Office

■ Longstanding Relationship

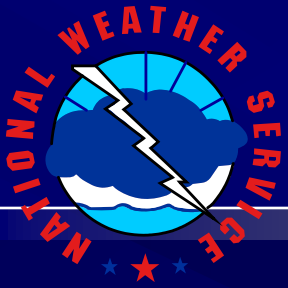


■ Local Expertise



■ Rapid Mobilization





Summary

Conference Theme

- All Weather Affects are Local!
- Local Office's have the Capability & Expertise to Provide this Type of Support.
- Local support fits into Service Evolution & Allows for necessary Tailored Weather Support to our Customers.
- Fulfills our Commitment of Protecting Life & Property.

