

# StormReady Supporters



NOAA NATIONAL WEATHER SERVICE

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## What is a StormReady Supporter?

In a nutshell, StormReady establishes an industry standard for severe weather preparedness and communication, based on the principles of redundancy, practicality, and partnership. Businesses and organizations often establish severe weather safety plans and actively promote severe weather safety awareness activities, and the StormReady program provides a way to evaluate and improve those strategies. Examples of potential StormReady Supporters might include, but are not limited to industries, businesses, hospitals, shopping centers and malls, schools, nuclear power plants, scout camps, or stadiums.



*Busch Stadium/St. Louis Cardinals*



*Deere & Co. World Headquarters*

## StormReady Supporter Guidelines

StormReady Supporter guidelines vary slightly from area to area, but generally include:

- Active partnership with local emergency management officials
- A written severe weather plan
- Practices, exercises, and/or training as appropriate
- One or more means of monitoring the weather, including NOAA Weather Radio wherever available
- Appropriate dissemination method(s)
- Effective action during severe weather events

To find out specifics for your location, contact your local National Weather Service office.

## How to Apply

The appropriate safety or leadership official completes a StormReady application, including any applicable to the organization. (The form is available online at [www.weather.gov/stormready](http://www.weather.gov/stormready).) The application is submitted to the local National Weather Service office, where it will be reviewed by the local StormReady board, comprised of representatives from the National Weather Service and local and state emergency management.

## StormReady Supporter Recognition

StormReady Supporters will receive a StormReady Supporter certificate and a letter signed by the Meteorologist in Charge of the local NWS Office and will be listed on the NWS StormReady Web pages.



*Little Sioux Scout Ranch*

## Find out more!

Contact your local National Weather Service Warning Coordination Meteorologist (WCM) or local Emergency Manager for further information about the StormReady program.

### On the web:

NWS Quad Cities StormReady (local)..... [www.weather.gov/dvn/StormReady](http://www.weather.gov/dvn/StormReady)  
 NWS StormReady (national) ..... [www.weather.gov/stormready](http://www.weather.gov/stormready)  
 National Weather Service ..... [www.weather.gov](http://www.weather.gov)