

What is StormReady?

To help Americans guard against the ravages of severe weather, NOAA's National Weather Service has designed StormReady, a program aimed at preparing cities, counties and towns across the nation with the communication and safety tools necessary to save lives and property. In a nutshell, StormReady establishes an industry standard for severe weather preparedness and communication.



Humble Beginnings

StormReady was created in 1998 by the National Weather Service's Tulsa, Oklahoma forecast office as a way to strengthen severe weather communication between local community leaders and the National Weather Service.



StormReady Guidelines

Guidelines are based on population, and include:

- Establish a 24-hour warning point and emergency operations center
- Have more than one method of receiving severe weather information and alerting the public
- Create a system that monitors local weather conditions
- Promote public readiness through community preparedness initiatives
- Develop a formal hazardous weather plan, which includes training severe weather spotters and holding exercises

How to Apply

The appropriate community or county official will complete a StormReady application based on population. (The application is available online at www.stormready.noaa.gov.) The application is submitted to the local National Weather Service office, where it will be reviewed by the local StormReady board, comprised of representatives from the National Weather Service and local and state emergency management.

Recognition Process

A local advisory board, comprised of National Weather Service officials and state and local emergency managers, reviews your application. A site visit is conducted to verify the application, and the advisory board then either approves the recognition or recommends improvements.

Once officially recognized, a ceremony will be held in your community, commending the preparedness efforts of your civic leaders and emergency responders. You will receive a formal notification letter and certificate from your local NWS Office. You may also receive a StormReady sign suitable for display in public buildings, your EOC, or even along roadways. You'll also join the growing list of recognized StormReady communities on our local and national web site.



When seconds count, StormReady communities are prepared!

About StormReady Supporters

Businesses and organizations often establish severe weather safety plans and actively promote severe weather safety awareness activities. An entity that promotes the principles and guidelines of the StormReady program may be eligible to become a StormReady "Supporter." Examples of potential StormReady Supporters might include, but are not limited to businesses, hospitals, shopping centers and malls, schools, nuclear power plants, scout camps, or stadiums.



StormReady Supporter Guidelines

StormReady Supporter guidelines may vary from area to area. In the Quad Cities region, guidelines include:

- Endorsement by local emergency management officials
- A written severe weather plan encompassing all components of the operation
- Practices, exercises, and/or training as appropriate
- Multiple means of monitoring weather, including NOAA Weather Radio wherever available
- Appropriate and redundant dissemination method(s) and other means of taking effective action

To find out specifics for your location, contact your local National Weather Service office.

How to Apply

The appropriate safety or leadership official completes a StormReady application, including those parts applicable to the organization. A printable form is available online at www.weather.gov/stormready. The application is submitted to the local National Weather Service office, where it will be reviewed by the local StormReady board, comprised of representatives from the National Weather Service and local and state emergency management.



StormReady Supporter Recognition

StormReady Supporters will receive a certificate, and a letter signed by the Meteorologist in Charge of the local NWS Office and will be listed on the NWS StormReady Web pages.

Find out more!

Contact your local National Weather Service Warning Coordination Meteorologist (WCM) or local Emergency Manager for further information about StormReady or the StormReady Supporter program.

National Weather Service Quad Cities (serving parts of eastern Iowa, western Illinois, and extreme northeast Missouri)
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On the web:

- StormReady www.weather.gov/stormready
- National Weather Service www.weather.gov
- National Weather Service Quad Cities www.weather.gov/quadcities